



May 25, 2026

Tradedoubler buy-backs of own shares

Tradedoubler Aktiebolag (publ) (“Tradedoubler” or the “Company”) has, during the period May 18 – May 22, 2026, repurchased a total of 45,236 ordinary shares within the framework of the share buyback program launched by the Board of Directors under the authorization granted at the Annual General Meeting on May 20, 2025.

The buyback program, which Tradedoubler announced on March 20, 2026, is carried out in accordance with the EU Market Abuse Regulation (EU) No. 596/2014 (“MAR”) and the Commission Delegated Regulation (EU) No. 2016/1052 (the “Safe Harbour Regulation”).

Date	Aggregated daily volume (number of shares)	Volume-weighted average price per day (SEK)	Transaction value per day (SEK)
18.05.2026	1,400	6.4571	9,040
19.05.2026	9,400	6.3477	59,668
20.05.2026	14,652	6.4183	94,041
21.05.2026	14,484	6.5321	94,611
22.05.2026	5,300	6.3894	33,864

All acquisitions have been carried out on Nasdaq Stockholm on behalf of Tradedoubler by Mangold Fondkommission AB, which makes its trading decisions regarding the timing of share purchases independently of Tradedoubler. Following the above acquisitions, Tradedoubler’s holding of treasury shares as of May 22, 2026, amounted to 5,322,668 shares where of 1,113,428 ordinary shares and 4,209,240 C-shares. The total number of shares in Tradedoubler amounts to 65,445,838 whereof 61,236,598 ordinary shares and 4,209,240 C-shares and the total number of votes amounts to 65,445,838.

From March 20, 2026, up to and including May 22, 2026, a total of 322,668 ordinary shares have been repurchased within the framework of the program. In total, a maximum of 1,544,584 ordinary shares may be repurchased.

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About Tradedoubler

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com.